

Indigo Design Award Announces 2021 Design Winners

For Immediate Release

Amsterdam, the Netherlands, Apr. 23rd, 2021 – The winners of the 4th Indigo Design Award have been announced in all areas from Best Graphic Design to Branding and Discovery of the Year. Indigo spent the past year scouring the globe for the best in visual design from jaw-dropping illustrations to logos that pop, causes for the greater good, and the hottest in innovative web creation.

It is Indigo's mission to uncover raw talent and designs that inspire, move, and make a difference across any platform, application, or device. Indigo Design Award seeks those who aren't afraid to push the envelope or make their voices heard. As contestants from all over the world have continued to impress Indigo's jury with their talent it has become more challenging to narrow down the list of winners; however, the hand-selected panel of judges has arrived at a consensus for who will take home this year's Gold, Silver, Bronze and Honorable Mention.

Working diligently and with precise effort to represent the contenders from over 50 countries, Indigo Design Award has uncovered the pioneers, the trailblazers, the inventors, and the leaders in 2021's digital design. The winners were selected by an international judging panel of 53 creatives, including the founder of The Dots Pip Jamieson, senior Google UX engineer Admir Hadžić, muralist and former Nike designer Jennet Liaw, IKEA art director Luke Li, and others.

Work was evaluated by way of quality, originality, function, relevance to each topic and based on each finalist's overall rating. And this year, the organisers received strong

feedback from the jury about the quality of entries, which they said made it more difficult than ever to select the winners.

It comes to no surprise that these winners have exceeded all expectations, as their submissions brilliantly combine all these characteristics and more.

Recipients of the prestigious Indigo Design Award have their works showcased on a global platform in efforts to boost recognition and attract new clientele; in turn, Indigo's accolade shines on any resume and signifies a show of thanks for such hard work and dedication.

Given the artistically-insightful prestige of the skillful jury, Indigo Design Award is pleased to announce that [Tienny The](#) was awarded [Silver Award](#) in a [Kids](#) Category in the 2020 Indigo Design Award Competition for the winning entry [Party Monsters](#).

ABOUT [Tienny The](#)

[I majored in Illustration and Animation Design at Raffles College of Higher Education in Singapore. Winning Vega Arcturus Award, Muse Award, Indigo Award 2019, and my *Hope Script* was selected into WildSound Festival 2021 encourage me to strive better and excel in my prospective services to publishers, educational institutions such as kindergarten and childcares and even teaching and training curriculums.](#)

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While each year Indigo Design Award hosts a memorable gala in one of the world's glitziest cities where participants

can accept their award in style — the usual awards ceremony has had to be cancelled this year due to the pandemic, but that won't stop the Indigo Design Award from celebrating its 2021 winners in style. Each of the main winners will receive a prestigious trophy, which has been redesigned for 2021 and have their works showcased on a global platform to help them boost recognition and attract new clientele. This will include a forthcoming series of Creative Boom articles devoted to the seven main winners.

About Indigo Design Award

Indigo Design Award is a platform designed for independent designers, creative agencies, and new talent from around the globe. Indigo Design Award is a place where true inspiration can shine through encouraging excellence, promoting talent, and inspiring creativity in digital design areas.

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